

To discuss AWFC partnership opportunities, please contact:

Joseph Balcken
828-301-3763
JBalcken@yahoo.com
www.ashevillewizards.org



Would your company be willing to support the Asheville soccer community?

The Asheville Wizards Football Club (AWFC) is a community of individuals and their families brought together by a common interest and love for the game of soccer. The Wizards team was founded in 1998 and over the years has grown into a dues-based organization which currently includes three teams and roughly 60 player-members. AWFC fields all three teams during the local Asheville-Buncombe Amateur Soccer Association's (ABASA) Spring and Fall seasons and regularly participates in "off-season" playing opportunities as well, including year-round indoor soccer and short-sided play during the summer. We have had the fortunate success of bringing at least one team to the league championship in the last 10 seasons. We invite you to partner with us in promoting and maintaining a positive force in the local sports community. Your contribution will offset club expenses, which include sponsored events, player registration, uniforms, equipment (balls, bags, etc.), tournament registration, member recognition, and club T-shirts.

AWFC members range in age from 19 to 60 years old and fill a number of roles in the community including physicians, building contractors, and local business owners. The Club strives to set itself apart from other local sports teams through things such as sponsored events, club T-shirts, and board members. AWFC is also the only local soccer team/club to maintain its own website, www.ashevillewizards.org. By partnering with AWFC, your organization will not only become a club-preferred service provider in your industry, it will also become known to the local soccer community as a whole. In addition to this advertising benefit, your partnership will also assist in the continued growth and success of our local soccer community.

We will recognize our 2008 partners through at least three events and promote their business through a variety of means depending on the level of commitment. Please see the enclosed packet for details about the various levels of partnership and the benefits associated with each of them.

Thank you for your time and consideration.

Regards,

A handwritten signature in blue ink, appearing to read "JBalcken", with a stylized flourish at the end.

Joseph Balcken
President, Asheville Wizards Football Club

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Asheville Wizards FC (AWFC) Achievements – 2007

- Allan (Cheetah) Zabriskie awarded 2007 Coach of the Year by the North Carolina Adult Soccer Association and the Asheville Wizards Club is recognized as a unique sports community within the state for fielding three teams in the local adult soccer league and for promoting a club atmosphere.
- Open squad wins NC Amateur State Cup and birth into Regional Cup to be played in Jacksonville, FL in May! Team recognized in local Asheville media.
- Open squad makes it to the finals of Memorial Day weekend's Low Country Soccer Tournament in Charleston, SC! Loses in championship game in overtime after referee awards a questionable penalty kick.
- Open squad takes the Spring season ABASA league cup!
- Open squad wins the Spring season ABASA league tournament!
- Masters squad takes the Spring season ABASA league cup!
- Masters squad wins the Spring season ABASA league tournament!
- Premier squad makes it to the finals of the Spring season ABASA league tournament! Loses in championship game.
- Open squad goes undefeated and takes the Fall season ABASA league cup with only 5 goals allowed!
- Masters squad makes it to the finals in the O-40 division of the NC Adult State Cup after rallying to a win with two men down! Loses in championship game.

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Asheville Wizards FC (AWFC) Partnership Opportunities

The Asheville Wizards Football Club is a visible, responsible community for the mutual benefit and advancement of the beautiful game of soccer and the friendships made through it.

Elite Club Partner

minimum contribution of \$2000

Annual Benefits (2008):

- Exclusive placement of corporate logo on the chest of one club team's jerseys.
- For an additional \$1500 your corporate logo will also be exclusively placed on the chest of one additional Club team's jerseys. Subject to availability. Last year's Elite Club Partner has first right of renewal.
- Prominent recognition at all sponsored Club events.
- Prominent placement of corporate link, logo, and bio on the Club website with the designation of 'Elite Club Partner'.
- Season ending reports via e-mail after each season (Spring and Fall).
- Open invitation for Elite Club Partner representatives to attend games and end of year Club party.
- Corporate logo on the back of Club T-shirts. T-shirts are worn in the community as everyday attire by Club members as well as their family and friends.
- Up to five (5) free Club T-shirts.
- Partner's banner prominently displayed at the games of the team(s) that share their chest logo.

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Club Partner

minimum contribution of \$1000

Annual Benefits (2008):

- Prominent placement of corporate link, logo, and bio on the Club website with the designation of 'Club Partner'.
- Recognition at all sponsored Club events.
- Corporate logo on the back of Club T-shirts. T-shirts are worn in the community as everyday attire by Club members as well as their family and friends.
- Season ending reports via e-mail after each season (Spring and Fall).
- Open invitation for Club Partner representatives to attend games and end of year Club party.
- Up to five (5) free Club T-shirts.

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Team Partner **minimum contribution of \$1000 or \$1500***

Annual Benefits (2008):

- *Exclusive placement of corporate logo on one sleeve of one club team's jerseys (\$1000). Subject to availability. Last year's Team Partner has first right of renewal.
- * Exclusive placement of corporate logo on the back of one club team's jerseys (\$1500). Subject to availability. Last year's Team Partner has first right of renewal.
- Recognition at all sponsored Club events.
- Prominent placement of corporate link, logo, and bio on the Club website with the designation of 'Team Partner'.
- Season ending reports via e-mail after each season (Spring and Fall).
- Open invitation for Team Partner representatives to attend all games and end of year Club party.
- Up to five (5) free Club T-shirts.

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Event Partner

minimum contribution of \$250

Annual Club Events:

- Spring Season cookout during games
 - Cookout at field location.
 - ABASA team members and fans in attendance
- Fall Season cookout during games
 - Cookout at field location.
 - ABASA team members and fans in attendance
- End of year Club party and awards ceremony
 - Awards include captain recognition, team MVP, and Wizard of the Year.
 - Club members, family members, and friends of the Club in attendance

Event Benefits:

- Partner's banner prominently displayed at Club event.
- Prominent recognition at Club event.
- Open invitation for Event Partner representatives to attend event as well as all games and end of year Club party.
- Distribution of Event Partner's marketing collateral at Club event.
- Up to two (2) free Club T-shirts.

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Friends contribution of between \$200 and \$999

Annual Benefits (2008):

- Recognition at all sponsored Club events.
- Open invitation for Friends of Club to attend games and end of year Club party.
- Up to two (2) free Club T-shirts.

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Exclusive Club Pub

minimum contribution of \$2000

Annual Benefits (2008)

- Preferred post-game meeting location for all three club teams.
- Prominent placement of corporate link, logo, and bio on the Club website with the designation of 'Exclusive Club Pub'.
- Recognition at all sponsored Club events.
- Corporate logo on the back of Club T-shirts. T-shirts are worn in the community as everyday attire by Club members as well as their family and friends.
- Season ending reports via e-mail after each season (Spring and Fall).
- Open invitation for Club Partner representatives to attend games and end of year Club party.
- Up to five (5) free Club T-shirts.

Thank You!

